

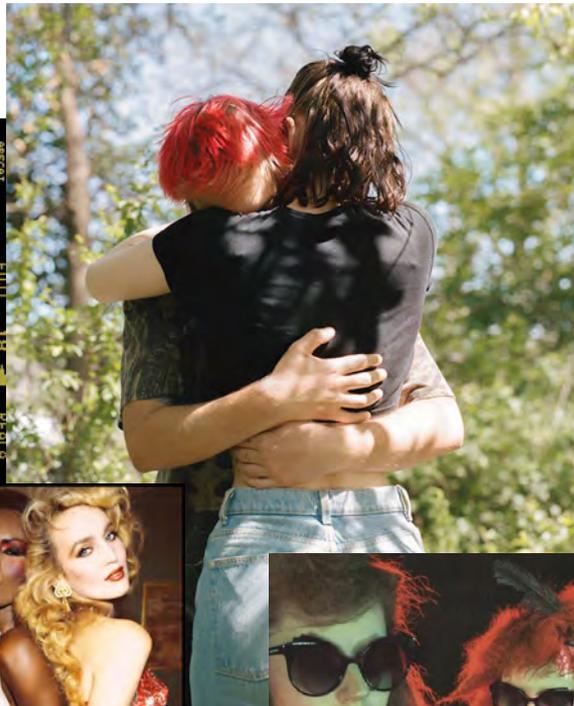
Wardrobe References

Alphabet LBGTQ/Equinox

A

Ally

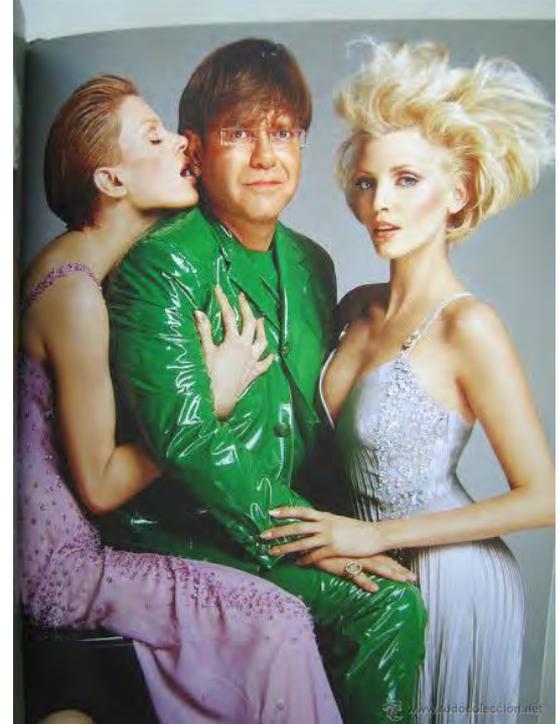
Grouping 2-3 talent in strong, allegiant posing, unifying them with similar tones and color pop either in wardrobe or hair/make up.



B

Bi-Sexual

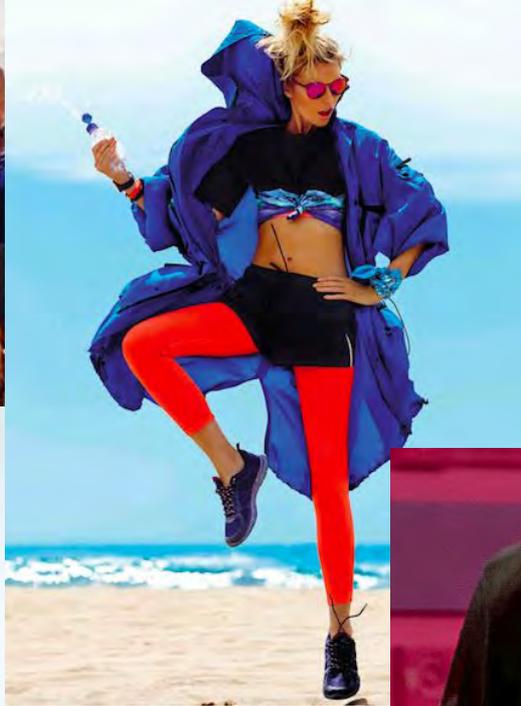
3 talent, provocative body language, talent in the middle pops with color and stand out texture, maybe a bold accessory like fun glasses for the two other talent so the focus is on the middle talent's expression while they remain neutral



C

Coming Out

Priming/getting ready (hair/make up), playing dress up or bold confident movement and expression, with pops of color, could have wild celebratory accessories, coming out from under a hat or veil or feathers



D

Drag

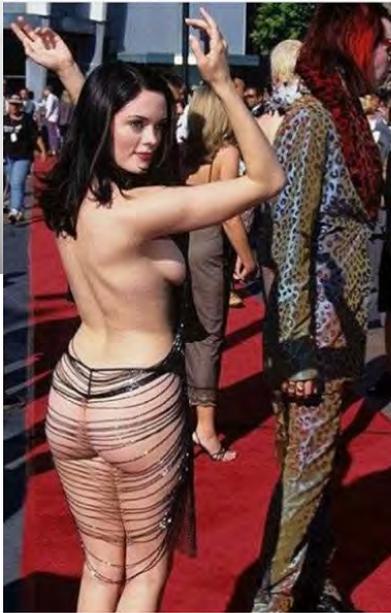
Male talent, extravagant dress, boa, fur, sequins, giant fan, maybe make up is half done or wig is off to make gender obvious



E

Exhibitionist

Exposing almost too much, or a breakaway garment/veil



F

Femme

Heels, feminine playful sweet palette, soft textures, gender fluid or feminine male talent



G

Gay

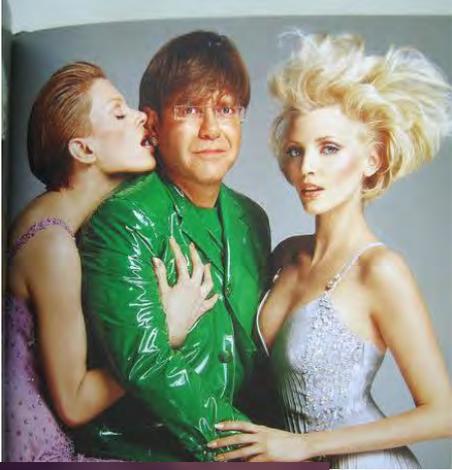
Confidence, color, playful - could be simple and sexy with just bottoms, or something more "dress up" as if from mom's closet, a dress or fur.



H

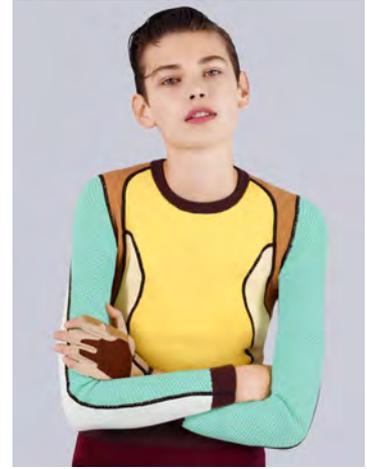
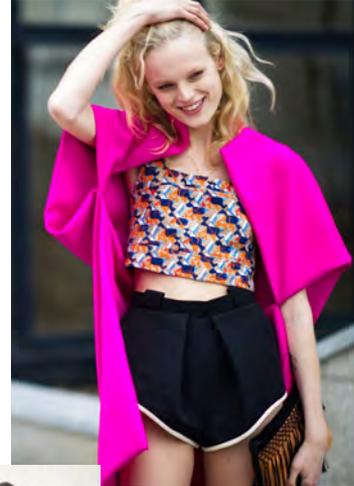
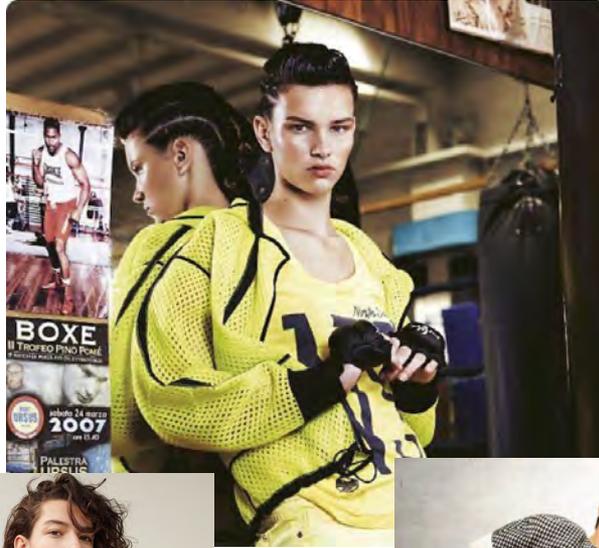
Heteroflexible

Sporty colorful mix, gender mix of 3 cast, could be provocative in attitude to allow for a fun fashion moment



Intersex

Androgynous fashion, mixing both feminine and masculine shapes and textures



J

Justified

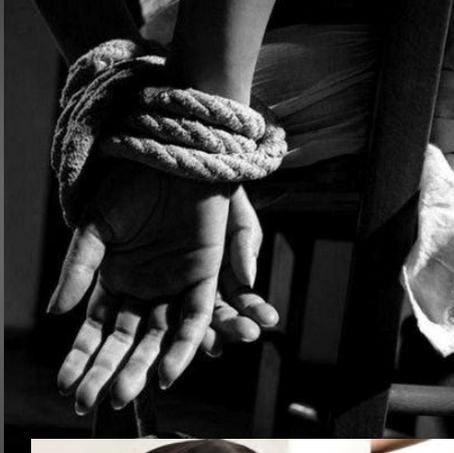
Confidence, Sex appeal, color pops



K

Kink

Playful rope, chains, handcuff pieces in colors and slick textures, mixed with bodysuits or swim, leather



L

Lesbian

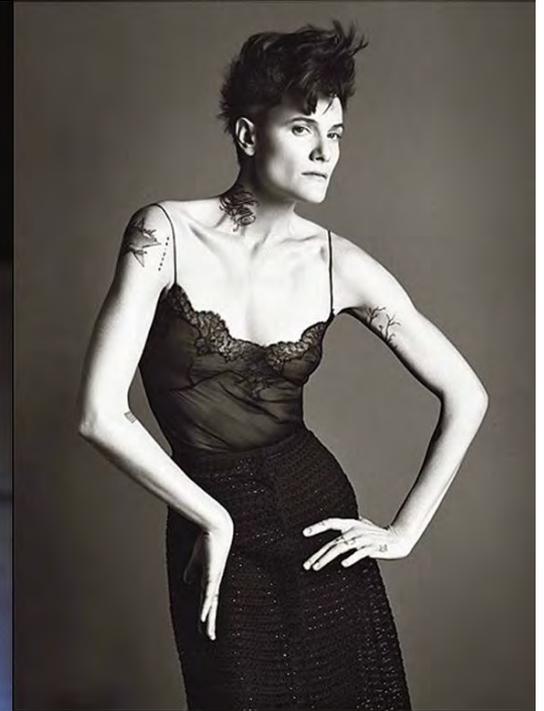
Love the idea of two women seeming to share a trench coat - instead, we can amp up the style and make it an oversized denim or printed jacket with fun poppy style



M

Masculine

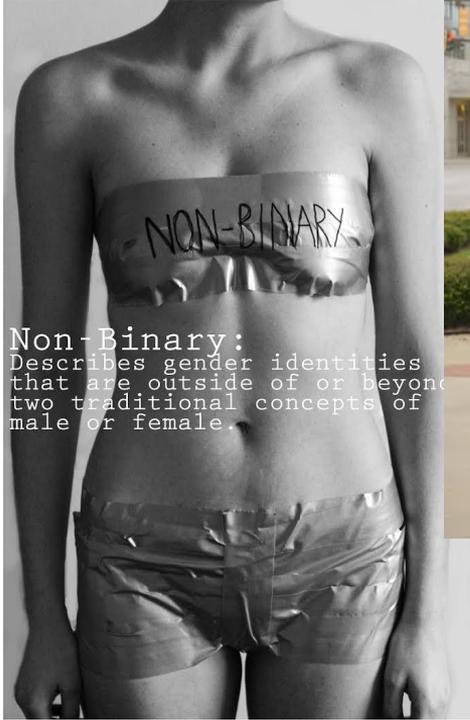
Assuming this is best portrayed with a female talent, it can be a masculine pose with a feminine unexpected look, or masculine cut styled looks with bold strong colors. Could also use male talent and style very masc/all american, next door neighbor



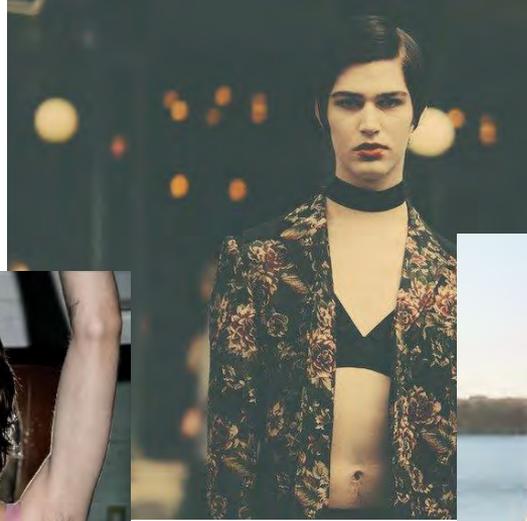
N

Non-binary

Androgynous, gender fluid talents - could play with bikini made of tape



Non-Binary:
Describes gender identities
that are outside of or beyond
two traditional concepts of
male or female.



O

OUT

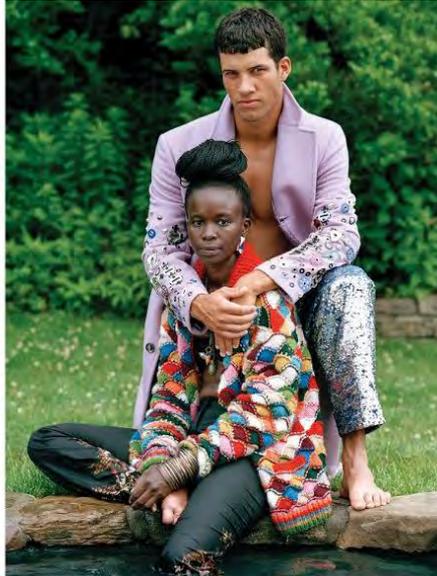
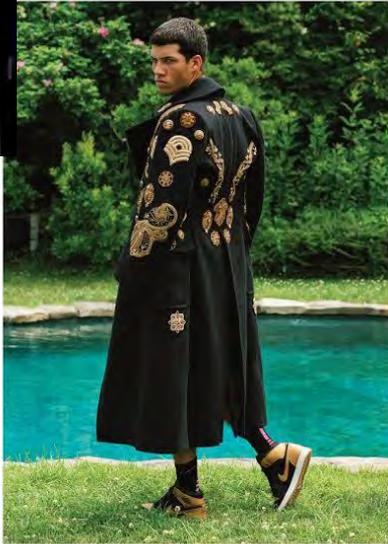
Celebratory colors, a statement look, confident attitude



P

Pansexual

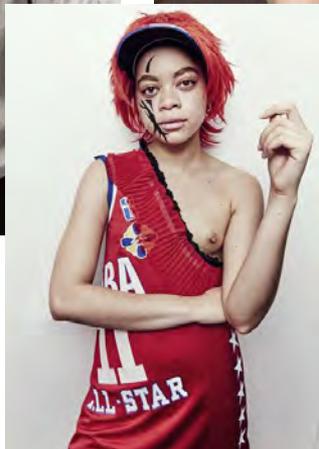
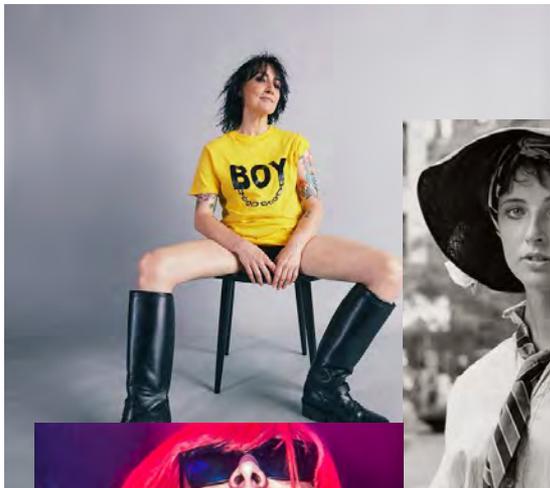
Androgynous gender fluid fun fashion statements,
Gender fluid casting



Q

Queer

Playful feeling, color, maybe gloves and shorts or unexpected fashion mix, carefree



R

Real

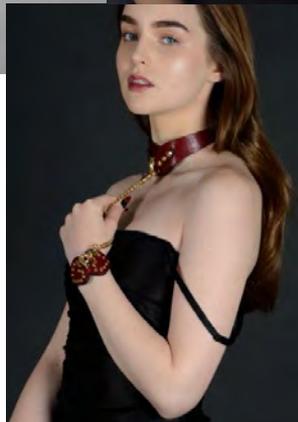
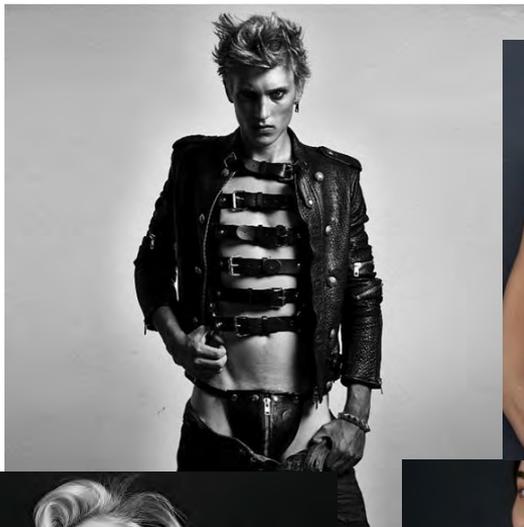
A wig reveal with bold accessories and attitude



S

S+M

Bondage in color with leather or latex



T

Transgender

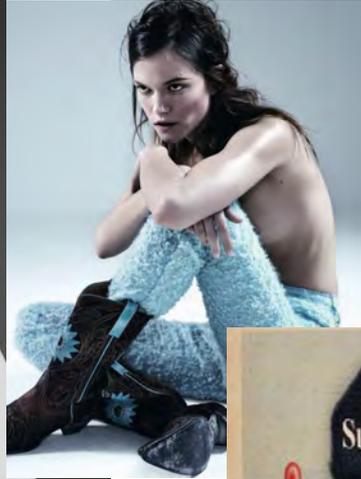
Bold and sexy, form fitting, transparent garments, strong yet playful



U

Undecided

Love the idea of “coming soon” written on the body, or a clean simple pants, boots and topless, could also play with beauty and expression or accessories



V

Vogue

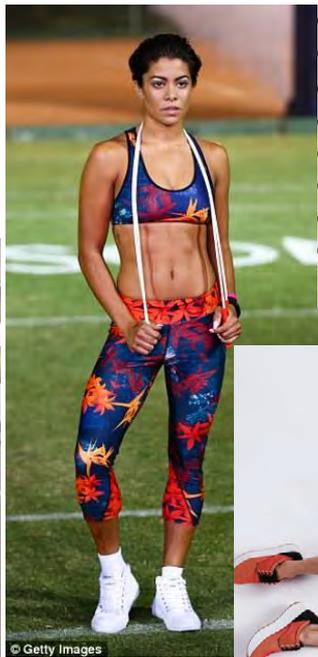
Paying homage to the original, with 80's cuts and textures, accessories, attitude, turban, earrings, hats etc



W

Womxn

Strength, power, athletic, strong colors



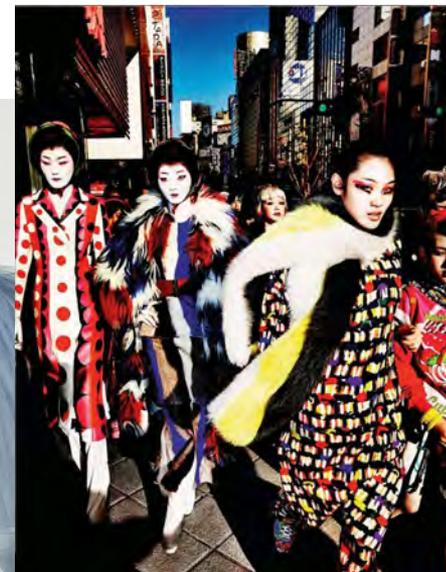
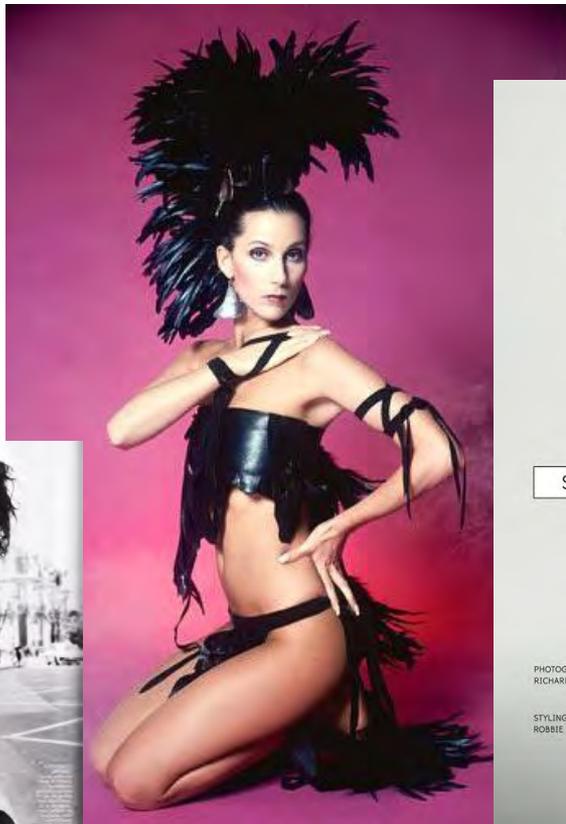
Coupe-vent en Nylon, Moncler.
Top en coton, Veronique.
Lenny, Short en coton, Superdry.
Ceinture élastique, Gerard Darel.
À sa main droite: manchette en cuir perforé, Rag & Bone.
Bracelet «Lolita» en argent et diamants, Tiffany & Co. Bague en acier brossé, CK Calvin Klein.
À sa main gauche: manchette, CK Calvin Klein.

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X

Xtravagant

Bold looks and shapes, costume, big accessories, glam, wild and celebratory, could still have an athletic touch



Y

You

Humour, bold unexpected pairings - reveal from a turtleneck, glasses, sleep mask or hood with confidence, mesh



Z

Zel/Zer

Poised, cross dressing together/swapped roles, lace and suiting or dresses mixed with colorful accessories and active

